



## Publicity Release: Book Launch

Title ***Release Your Writing, Book Publishing Your Way***  
Author **Helen Gallagher**

Publisher Virtual Bookworm.com, Inc.  
Web: [www.virtualbookworm.com](http://www.virtualbookworm.com)

ISBN: 1-978-60264-0603, Price: \$16.95, 208 pages, pub. September 5, 2007

***Release your Writing: Book Publishing Your Way*** guides you on the path to make your book a reality. In three parts, it:

- ✓ sorts out the mysteries of the publishing process in the 21<sup>st</sup> century,
- ✓ tackles the technology hurdles a writer must juggle, and
- ✓ offers a wealth of marketing strategies to keep a book alive.

Above all, it gives writers hope that they can indeed get their work published.

Helen Gallagher is also the author of ***Computer Ease***, published in 2005, and writes on business, technology and travel for consumer and trade publications. She is a national presenter and speaker on technology and writing topics, and is a member of ASJA and other national and local organizations in support of writers. Helen earned a B.A. from Elmhurst University and lives in the Chicago area.

Author contact:  
Helen Gallagher  
[Helen@cclarity.com](mailto:Helen@cclarity.com)  
Phone: 847-998-6240  
[www.releaseyourwriting.com](http://www.releaseyourwriting.com)

09/25/07  
###