



Publicity Release: Book Launch

Title ***Release Your Writing, Book Publishing Your Way***
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Release your Writing: Book Publishing Your Way guides you on the path to make your book a reality. In three parts, it:

- ✓ sorts out the mysteries of the publishing process in the 21st century,
- ✓ tackles the technology hurdles a writer must juggle, and
- ✓ offers a wealth of marketing strategies to keep a book alive.

Above all, it gives writers hope that they can indeed get their work published.

Helen Gallagher is also the author of ***Computer Ease***, published in 2005, and writes on business, technology and travel for consumer and trade publications. She is a national presenter and speaker on technology and writing topics, and is a member of ASJA and other national and local organizations in support of writers. Helen earned a B.A. from Elmhurst University and lives in the Chicago area.

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