

Authors Marketing Group Fall Conference

Saturday November 14, 2009, 2-7 (pm)

The Quality Inn and Conference Center

300 South Frontage Road, Burr Ridge, Illinois

Cost: The price is \$30 per person; \$50 for two people. The cost covers all expenses for the conference, which includes a buffet dinner. There is no reduction in the price for anyone who does not wish to attend the dinner portion of the conference.

Please provide the following information for the conference: (please type or print legibly)

Name: _____ **Preferred First Name:** (Jim / James) _____

Date: _____ **City of Residence (Optional):** _____

Note: The town or city where you live is helpful to know. We are infrequently asked by reporters to do news stories about the group. Note: If you live in the City of Chicago, please list the neighborhood on the line above (e.g. Beverly)

Published Author: (circle) **Yes / No** If yes, please list the genre _____

Phone Numbers (optional) Home: _____ **Cell:** _____

E-mail address: (please write this information twice for clarity)

Website Address (if applicable): _____

Panel Requests (subject to change). There is no guarantee you will be selected to participate on a panel. Decisions on who will be selected for all the panels will be determined by Jim Durkin.

Do you wish to be considered to participate on a panel? **Yes / No** (please circle)

Please choose all the topics below that interest you. Our intent is to allow as many authors and other professionals to participate so we can have a diverse selection of backgrounds.

() **Creating Publicity / Rules of the Road**

Learn how obtain public speaking opportunities; schedule book signings; learn the business

() **Unusual Promotional / Marketing Ideas**

Create a workshop; host an event; provide public awareness; participate in silent auctions

() **Social Networking Websites**

Hear success stories of higher book sales from using the Internet and a video camera

() **Partnerships / Working Together / State of the Publishing Business**

Discuss new trends; schedule events working with other authors

Here's how I would like to contribute to helping the AMG Fall Conference (check all that apply)

It's very important to find other authors and artists to commit to the conference by purchasing tickets. Strongly encourage your friends to attend and travel / accompany to the conference. Note: You will be more likely to attend the conference if you know a friend is joining you at the event.

- Panel participant (see first page)
- Help with registration / other needs on day of event
- Review of survey info after the conference (month later)
- Ticket Committee
- Preparation of materials the week of event
- Distributing fliers to libraries / bookstores
- Volunteering to speak at your writer's group to promote event / recruit attendees

If you have any questions about the conference, please contact Jim Durkin at (630) 921-0118 or using e-mail at: james@authorsmarketinggroup.org

Payment for the conference. The cost is thirty dollars (\$30) per person or fifty dollars (\$50) for two people, which includes a buffet dinner. Please mail this application with payment by personal or cashier's check. Make the check payable to the **Authors Marketing Group** and send to the following address:

Authors Marketing Group
c/o James Durkin (Fall Conference)
P.O. Box 6136
Woodridge, Illinois 60517

Tickets for the conference will be mailed / distributed to the purchaser after November 1st.

Payment by credit card:

Please complete the following and mail your completed application to the address above or fax to 888-400-2706. Payment by credit card will be handled by Josslyn Christmas (A Member of the Authors Marketing Group)

Please add \$2.50 for processing.

I authorize **JAC Enterprise** to charge my credit card in the amount of \$30.00 (plus processing fee).

MasterCard Visa American Express Discover

Card No.: _____ Expiration date: _____

Security Code: _____ *The three #'s on the back of your card.*

Security Code: _____ *American Express #'s are on the front of the card.*

Address of cardholder: _____

Card Holder's Name & Signature:

If you have any questions regarding your credit card payment, please call Josslyn Christmas at (708) 343-7715 or send an e-mail to josslynchristmas@jacenterprise.com