

Authors Marketing Group

Fall Conference

Saturday November 14, 2009 2-7 (pm)

The Quality Inn and Conference Center

Formally known as The Oaks Hotel and Conference Center
300 South Frontage Road, Burr Ridge, Illinois

\$30 per person, \$50 for two people
The price includes a buffet dinner

<http://www.authorsmarketinggroup.org>



Keynote Speaker: Johnny Campbell

*"How to Use Social Networking Websites, Your Video Camera
and Your Personal Website to Sell Your Book"*

Various Author Panels Include:

*Creating Publicity/ Rules of the Road

Obtain Public Speaking Opportunities; Scheduling Book Signings; Advice Not Published

*Unusual Promotional / Marketing Ideas

Create a Workshop; Host an Event; Provide a Public Service; Help a Charity

*Social Networking Websites

Hear Success Stories of Higher Book Sales from Using the Internet and a Video Camera

* Working Together/ Partnerships

New Trends; Events with "Multiple" Books; Support and Encouragement